Sponsorship Opportunities

Sponsorship of Mississippi State University’s 2014 Men of Color Summit will provide your organization with an opportunity to highlight its commitment to the value of diversity in our society.

The summit will feature sessions with nationally and regionally recognized keynote speakers, industry leaders, foundation representatives, university presidents and student leaders. The audience will include representation from institutions of higher education.

Your investment in the success of the summit will allow for a great opportunity to enhance your visibility and display your support for diversity. Please consider supporting our efforts.

For more information, please contact:

Gregory Hunley
662-325-2493
ghunley@oidi.msstate.edu

Dr. Tommy Stevenson
662-325-2493
tstevenson@oidi.msstate.edu

To inquire about the tax deductible status of your gift, please contact:

Lynn Shurden-Durr
Director of Gift Administration
MSU Foundation
662-325-8918
lshurden@advservices.msstate.edu

Advertise With Us

Advertise your products or services in the summit program book. Ads may be purchased according to the following schedule and will be provided on a first come, first serve basis and based on availability.

- Full page $400
- Half page $200
- Quarter page $100

2014 Men of Color Summit

K-12 Pathways Mini Summit
Empowerment Dinner
Men of Color Summit

Global Competitiveness: Exploring Pathways Toward Academic Attainment

August 28-29, 2014

Please visit https://www.oidi.msstate.edu/moc/ for more information
You are invited to become a sponsor of Mississippi State University’s 2014 Men of Color Summit. The summit will be held August 28-29, 2014 in the Hunter Henry Center and the Colvard Student Union. “Global Competitiveness: Exploring Pathways Toward Academic Attainment” will address the critical issues pertaining to collegiate minority male retention and graduation rates and the resulting lapses in human capital.

Please select a sponsorship role for your organization that will assist in meeting the summit’s needs and at the same time become recognized for your commitment to diversity.

**GOLD SPONSOR: $2,500**

The Gold package offers a highly valuable advertising and promotional opportunity.

**Branding and Networking:**
- Sponsorship acknowledgement for (choice of one):
  - Luncheon
  - Choice of any four (4) sessions

**Advertising and Promotions:**
- Full page advertisement in summit program
- Position as a Gold Sponsor on summit literature
- Logo on summit website with hyperlink

**Additional Benefits:**
- One (1) complimentary table (approximately 8 seats) at empowerment dinner
- Electronic post-summit attendee list

**BRONZE SPONSOR: $500**

The Bronze package offers sponsors our most affordable method to provide support.

**Branding and Networking:**
- Sponsorship acknowledgement for (choice of one):
  - Refreshment Break
  - Choice of any one (1) session

**Advertising and Promotions:**
- Quarter page advertisement in summit program
- Position as a Bronze Sponsor on summit literature

**Additional Benefits:**
- Two (2) complimentary seats at empowerment dinner
- Electronic post-summit attendee list

**PLATINUM SPONSOR: $5,000**

The Platinum package offers premium high-profile summit advertising and promotional opportunity.

**Branding and Networking:**
- Recognition as a sponsor of ALL summit events

**Advertising and Promotions:**
- Full page advertisement in summit program
- Position as a Platinum Sponsor on summit literature
- Logo on summit website with hyperlink
- Prominent position in summit sponsorship recognition activities
- Organization welcome letter in summit program

**Additional Benefits:**
- Two (2) complimentary tables (approximately 16 seats) at empowerment dinner
- Electronic post-summit attendee list

**SILVER SPONSOR: $1,000**

The Silver package offers advertising and promotional opportunities at an affordable price.

**Branding and Networking:**
- Sponsorship acknowledgement for (choice of one):
  - Breakfast
  - Choice of any two (2) sessions

**Advertising and Promotions:**
- Half page advertisement in summit program
- Position as a Silver Sponsor on summit literature

**Additional Benefits:**
- Half (1/2) complimentary table (approximately 4 seats) at empowerment dinner
- Electronic post-summit attendee list

**IN-KIND GIFTS**

Mississippi State University welcomes support from those who wish to participate in its educational activities. We recognize that supporters may provide in-kind goods or services that can be other than financial and thus extend this offer as well.

**Please Note:** Sponsors may select a specific item or a combination of items. Sponsorship of events will be assigned in the order that funds are committed by the sponsoring organization. You may choose to make a cash donation in lieu of a specific sponsorship to help offset the general costs of the summit including meals, speakers, and session material expenses. In-kind contributions are also welcome. If you wish to provide promotional items as giveaways, please send them to the Office of Institutional Diversity and Inclusion, P.O. Box 6199 Mississippi State, MS 39762.