Mississippi State University is a public, land-grant university whose mission is to provide access and opportunity to students from all sectors of the state’s diverse population, as well as from other states and countries, and to offer excellent programs of teaching, research, and service.
MISSISSIPPI STATE UNIVERSITY’S VISION

Mississippi State University will be a leading public research university that is globally aware and involved, accessible and responsive to the many constituencies it serves, and fully integrated with the intellectual, social, and economic development of the state, while delivering excellent programs of teaching, research, and service.

MISSISSIPPI STATE UNIVERSITY’S OFFICE OF INSTITUTIONAL DIVERSITY AND INCLUSION

The Office of Institutional Diversity and Inclusion is committed to developing services, programs, and initiatives that foster successful recruitment and retention of faculty, staff, and students from diverse and underrepresented groups.

MISSISSIPPI STATE UNIVERSITY’S WOMEN OF COLOR SUMMIT AND MEN OF COLOR SUMMIT

Since 2012, Mississippi State University has hosted the annual Men of Color Summit, an event inspired by the desire to understand and meet the needs of our male minority students. Based on the success of the Men of Color Summit the University began hosting the Women of Color Summit in 2013 that targets female minority students. Data reflects that minority students, particularly African Americans, are neither being retained nor completing their studies at a rate comparable to their non-minority counterparts. This trend is evident within our institution and others across the nation. We consider this to be a challenge and are committed to proactively addressing this issue. It is our belief that both the Women of Color Summit and Men of Color Summit are raising awareness and making a difference in the lives of our students. We are especially proud of our recently named Rhodes Scholar, alumnus Donald “Field” Brown, an African American, who is the second from Mississippi State University to earn this prestigious honor and the first since 1911 as well as Jasmine Murray, an African American student, who recently represented our state in the 2014 Miss America competition.
MISSISSIPPI STATE UNIVERSITY
VOICES OF SUCCESS MAGAZINE

Sponsorship of Mississippi State University’s Voices of Success Magazine will provide your organization with an excellent opportunity to yield a return on investment by increasing your branding while aiding in the preparation of future leaders. The magazine will be published once per year in both print and digital formats. Copies will be distributed to readers around the State of Mississippi and surrounding areas. The magazine will feature articles with a primary focus on strategies for professional success, advice for academic development, as well as other related topics.

These sponsorship packages allow access for one year to the benefits described below. Your investment in the success of this initiative will create an opportunity that will enhance your talent acquisition efforts while helping us develop human capital that can further your mission while displaying your support for diversity at Mississippi State University. Thank you in advance for your support!

1878 SPONSOR: $15,000

The 1878 package offers premium advertising and promotional opportunities that contribute to and honor the lasting legacy of Mississippi State University.

Exclusive Benefit:
• Front cover advertisement on the MSU Voices of Success Magazine

Benefits:
• Access to approximately 1,000 faculty, students, and alumni including the top high performing high school students in the state of Mississippi
  * MSU students representing disciplines such as engineering, business, sciences and more
• Sponsorship of the MSU Voices of Success magazine (20 sponsor limit)
• Feature article in the MSU Voices of Success magazine
• Full page advertisement in the MSU Voices of Success magazine
• Sponsorship for MSU’s annual Women of Color Summit and Men of Color Summit (See details below)
• Seat on MSU’s External Diversity Advisory Board (20 seat limit)
• Dedicated month for leading the E-meeting Speaker Series, a webinar series that facilitates dialogue on a variety of topics such as leadership, diversity best practices, recruitment and retention of women and faculty of color, and other critical issues
• Web links on MSU’s Office of Institutional Diversity and Inclusion site to your organization and employment information

As a sponsor of the annual Women of Color Summit and Men of Color Summit you receive:

Exclusive Benefits:
• Organization welcome letter in Summit program
• Information table during the Summits’ mini career fairs
• Representation during the Summits’ keynote addresses and panel discussions
• Opportunity to provide input during the planning of the Summits

Branding and Networking:
• Recognition as a sponsor of ALL Summit events

Advertising and Promotions:
• Full page advertisement in Summit program
• Recognition as a sponsor on Summit literature
• Logo on Summit website with hyperlink
• Prominent position in Summit sponsorship recognition activities

Additional Benefits:
• Two (2) sponsored tables (approximately 16 seats) during the Summits’ empowerment dinners
BULLDOG SPONSOR: $12,500

The Bulldog package offers highly valuable advertising and promotional opportunities that demonstrate your commitment and desire to prepare future leaders.

Exclusive Benefit:
• Back cover advertisement on the MSU Voices of Success Magazine

Benefits:
• All benefits 1878 sponsors receive including Summit sponsorships

MAROON AND WHITE SPONSOR: $10,000

The Maroon and White package offers unique advertising and promotional opportunities.

Benefits:
• All benefits 1878 sponsors receive including Summit sponsorships

MISSISSIPPI STATE UNIVERSITY
WOMEN OF COLOR SUMMIT AND
MEN OF COLOR SUMMIT

Sponsorship of Mississippi State University's Women of Color Summit and Men of Color Summit allows you to have a direct impact on the lives of minority college students. The Summits are held during the spring and fall semesters respectively on our Starkville campus. The Summits are a proactive initiative designed to bring students, faculty, staff, alumni and other interested parties together to address the critical issues pertaining to collegiate minority student retention and graduation rate disparities and the resulting lapses in human capital.

These sponsorship options allow for one year of support for both Summits. Please consider a sponsorship role for your organization that will assist in meeting the Summits’ needs and at the same time become recognized for your commitment to diversity at Mississippi State University.

PLATINUM SPONSOR: $5,000

The Platinum package offers high-profile Summit advertising and promotional opportunities.

Branding and Networking:
• Recognition as a sponsor of ALL Summit events

Advertising and Promotions:
• Full page advertisement in Summit program
• Recognition as a Platinum sponsor on Summit literature
• Logo on Summit website with hyperlink
• Prominent position in Summit sponsorship recognition activities

Additional Benefits:
• Two (2) sponsored tables (approximately 16 seats) during the Summits’ empowerment dinners
GOLD SPONSOR: $2,500

The Gold package offers a highly valuable advertising and promotional opportunities.

**Branding and Networking:**
- Recognition as a sponsor for (choice of one):
- Luncheon or;
- Choice of any four (4) sessions

**Advertising and Promotions:**
- Half page advertisement in Summit program
- Position as a Gold Sponsor on Summit literature
- Logo on Summit website with hyperlink

**Additional Benefits:**
- One (1) sponsored table (approximately 8 seats) during the Summits’ empowerment dinners

SILVER SPONSOR: $1,000

The Silver package offers advertising and promotional opportunities at an affordable price.

**Branding and Networking:**
- Recognition as a sponsor for (choice of one):
- Breakfast or;
- Choice of any two (2) sessions

**Advertising and Promotions:**
- Quarter page advertisement in Summit program
- Position as a Silver Sponsor on Summit literature

**Additional Benefits:**
- Half (1/2) sponsored table (approximately 4 seats) during the Summits’ empowerment dinner

BRONZE SPONSOR: $500

The Bronze package offers sponsors one of our most affordable methods to provide support.

**Branding and Networking:**
- Recognition as a sponsor for (choice of one):
- Refreshment Break or;
- Choice of any one (1) session

**Advertising and Promotions:**
- Recognition in Summit program
- Position as a Bronze Sponsor on Summit literature

IN-KIND GIFTS

Mississippi State University welcomes support from those who wish to participate in its educational activities. We recognize that supporters may provide in-kind goods or services that can be other than financial and thus extend this offer as well.

**Please Note:** Sponsors may select a specific item or a combination of items. Sponsorship of events will be assigned in the order that funds are committed by the sponsoring organization. You may choose to make a cash donation in lieu of a specific sponsorship to help offset the general costs of the Summits including meals, speakers, and session material expenses. In-kind contributions are also welcome. If you wish to provide **promotional items** as giveaways, please send them to the Mississippi State University Office of Institutional Diversity and Inclusion, P.O. Box 6199 Mississippi State, MS 39762.

Please contact the Mississippi State University Office of Institutional Diversity and Inclusion at 662-325-2493 with any questions regarding these sponsorship opportunities.
TAX DEDUCTIBLE STATUS

To inquire about the tax deductible status of your gift, please contact:

Lynn Shurden-Durr
Director of Gift Administration
MSU Foundation
662-325-8918
lshurden@advservices.msstate.edu

Thank you for providing financial support of our efforts. Your commitment goes far in helping Mississippi State University to make a difference in the lives of students and citizens throughout the State of Mississippi, nation, and world.

Please submit your gifts to the MSU Foundation. Reference number: 251997 391301 011000 (MSU Departments) or 311175 (External Organizations)

ADVERTISEMENT SUBMISSION GUIDELINES

All advertisements must be submitted by the publication deadline.

Photo and Text Advertisements:
1) On a separate document, type the message you would like to include in the advertisement (if applicable).

2) Photo requirements (Digital only please):

   a. For the best photo quality, please make sure the focus of the photo is more than half of the photo (i.e., for a picture of a person, the person should fill more than half the photo.

   b. Send them as an e-mail attachment to Alicia Hu at ahu@oidi.msstate.edu. All photos need to be larger than 5MB and in either TIFF or JPEG format to ensure the best quality. E-mails must include your organization’s name.

3) Your completed submission should include any desired photos or text.

4) Upon receipt of your materials, you will receive a confirmation e-mail.

Camera Ready Advertisements:
Camera ready advertisements are accepted in the following format: PDF, TIFF or JPEG and can be submitted via e-mail to Alicia Hu at ahu@oidi.msstate.edu. Upon receipt of your materials, you will receive a confirmation e-mail.

Cancellations:
Advertisement cancellations will be made if written notification (e-mail to ahu@oidi.msstate.edu) is received before the publication deadline.

Copy Restrictions:
The Office of Institutional Diversity and Inclusion reserves the right to censor, edit or reject any advertising that violates any University policy. No libel, no advertising for services or goods prohibited by law, no misappropriation.

No policy can list all guidelines for acceptable and unacceptable ads. We encourage advertisers to exercise good judgment and good taste.

Please contact the Mississippi State University Office of Institutional Diversity and Inclusion at 662-325-2493 with any questions regarding advertising and deadlines.

Thank you for all of your efforts to support diversity initiatives at Mississippi State University.
# MISSISSIPPI STATE UNIVERSITY DIVERSITY AT-A-GLANCE

## Administrative (140 total)*
- Minority*: 10.0%
- Female: 33.6%

## Faculty (1,322 total)*
- Minority*: 14.5%
- Female: 39.6%

## Professional Staff (1,735 total)*
- Minority*: 16.7%
- Female: 57.9%

## Student Enrollment (20,161 total) **
- American Indian or Alaskan Native: 0.6%
- Asian: 1.2%
- Black or African American: 19.6%
- Hispanic: 2.0%
- Multiracial: 1.3%
- Native Hawaiian or Pacific Islander: 0.1%
- Unknown: 0.9%
- White: 70.7%
- International: 3.7%

- Male: 51.6%
- Female: 48.4%

* MSU employment data (Fall 2013)

** MSU enrollment data (Fall 2013)

*Those who identify as “non-white” (including African Americans, Asians, Hispanics or Latinos, American Indians/Alaskan Natives, Native Hawaiians/Pacific Islanders, or other non-white races)
Mississippi State University Institutional Diversity and Inclusion

@diversity_msu

@diversity_msu